



# 2019 TOUR WIVES GOLF CLASSIC Sponsorship Opportunities

Tuesday, January 29, 2019  
TPC Scottsdale, AZ



*Giving Time to Others • Giving Back to Communities • Giving Through Golf*

## 2019 PGA TOUR Wives Association "TOUR Wives Golf Classic" Sponsorship Packages

### PACKAGES

### INVESTMENT

<b>PACKAGES</b>	<b>INVESTMENT</b>	
<b>GRAND SLAM</b>	<b>"Presenting Sponsor"</b>	<b>\$50,000</b>
		SOLD
<ul style="list-style-type: none"> <li>• Inclusion of Sponsor name in Title of event</li> <li>• Inclusion of Sponsor Name in all event communications, marketing, advertisements, signage and social media</li> <li>• Two (2) playing spots in the TOUR Wives Golf Classic (2 female golfers, 2 male caddies) partnered with PGA TOUR players and their wives/significant others</li> <li>• Event pin flags branded with Sponsor logo (and PGA TOUR Wives Association logo)</li> <li>• Two (2) 2019 Event pin flags signed by the field</li> <li>• Ten (10) invitations (admit 1 each) to the TOUR Wives Golf Classic Awards Celebration with participating PGA TOUR players and wives/significant others</li> <li>• Sponsor logo on event caddie apparel</li> <li>• One (1) Sponsor designee on 1<sup>st</sup> tee to partner with a representative of Thunderbirds Charities, the operator of the Waste Management Phoenix Open, to act as announcers during the event</li> </ul>		
<b>ALBATROSS</b>		<b>\$25,000</b>
<ul style="list-style-type: none"> <li>• Waste Management Phoenix Open Members Club Package</li> <li>• 16 Weekly Sponsor badges to the 2019 Waste Management Phoenix Open</li> <li>• One (1) playing spot in the TOUR Wives Golf Classic (1 female golfer, 1 male caddie) partnered with PGA TOUR players and their wives/significant others</li> <li>• Four (4) invitations (admit 1 each) to the TOUR Wives Golf Classic Awards Celebration with participating PGA TOUR players and wives/significant others</li> <li>• Branding on #1 TOUR Wives Golf Classic Tee Back</li> <li>• Branding on Sponsor Board at TOUR Wives Golf Classic</li> <li>• One (1) 2019 Event pin flag signed by the field</li> <li>• Recognition on PGA TOUR Wives Association website and Facebook pages</li> <li>• Mention in at least one media interview by a member of the PGA TOUR Wives Association</li> </ul>		
<b>ACE</b>		<b>\$10,000</b>
<ul style="list-style-type: none"> <li>• 6 Weekly Sponsor badges to the 2019 Waste Management Phoenix Open</li> <li>• Logo on TOUR Wives Golf Classic Beverage Cart</li> <li>• Two (2) invitations (admit 1 each) to the TOUR Wives Golf Classic Awards Celebration with participating PGA TOUR players and wives/significant others</li> <li>• Branding on Sponsor Board at TOUR Wives Golf Classic</li> <li>• Sponsorship of 1 competition hole of the TOUR Wives Golf Classic</li> <li>• One (1) 2019 Event pin flag signed by the field</li> <li>• Recognition on PGA TOUR Wives Association website and Facebook pages</li> </ul>		
<b>EAGLE</b>		<b>\$7,500</b>
<ul style="list-style-type: none"> <li>• 4 Weekly Sponsor badges to the 2019 Waste Management Phoenix Open</li> <li>• Branding opportunity – Logo on TOUR Wives Golf Classic tee markers</li> <li>• One (1) 2019 Event pin flag signed by the field</li> <li>• Recognition on PGA TOUR Wives Association website and Facebook pages</li> <li>• Branding on Sponsor Board at TOUR Wives Golf Classic</li> </ul>		

**BIRDIE** **\$5,000**

- 4 Weekly Sponsor badges to the 2019 Waste Management Phoenix Open
- Branding on Sponsor Board at TOUR Wives Golf Classic
- Sponsorship of 1 competition hole of the TOUR Wives Golf Classic
- One (1) 2019 Event pin flag signed by the field
- Recognition on PGA TOUR Wives Association website and Facebook pages

**PAR** **\$2,500**

- 4 Weekly Sponsor badges to the 2019 Waste Management Phoenix Open
- Branding on Sponsor Board at TOUR Wives Golf Classic
- Hole sponsor signage at TOUR Wives Golf Classic designated hole
- Recognition on PGA TOUR Wives Association website and Facebook pages

**TEE** **\$1,000**

- Branding on Sponsor Board at TOUR Wives Golf Classic
- Hole sponsor signage at TOUR Wives Golf Classic designated hole
- Recognition on PGA TOUR Wives Association website and Facebook pages

See attached Terms and Conditions applicable to all Packages.

\_\_\_\_\_  
Company Name ("Sponsor")

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
E-mail Address

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
Credit Card

\_\_\_\_\_  
Exp Date

\_\_\_\_\_  
Authorized Signature

**Please circle package selected and mail completed form with payment to:  
PGA TOUR Wives Association, Inc., P.O. Box 74, Ponte Vedra Beach, FL 32004**

For more information, contact Mary Wieland at 904.273.3219 or [mwieland@pgatourhq.com](mailto:mwieland@pgatourhq.com) or  
Angie Oberholser at 541.543.5332 or [aoberholser@gmail.com](mailto:aoberholser@gmail.com)

**Net proceeds from the TOUR Wives Golf Classic will benefit local Phoenix Blessings in a Backpack programs and other PGA TOUR Wives Association designated charities**

PGA TOUR Wives Association, Inc. is a not-for-profit corporation organized to render support and provide assistance to needy children and their families through the means of charitable events. PGA TOUR Wives Association, Inc. incorporated in the State of Florida in 1988 and is a 501(c)(3) corporation under the Internal Revenue Code. Federal Identification Number 59-2903646. Contributions are deductible for federal income tax purposes in accordance with applicable law. Registration in a state does not imply endorsement, approval, or recommendation of PGA TOUR Wives Association, Inc. by the state.

## TERMS & CONDITIONS

- 1. PAYMENT.** As consideration for the benefits described herein, Sponsor shall pay the Fee; provided, however, PTWA, in its sole discretion, may approve Sponsor's provision of goods and/or services in lieu of partial or full cash payment of the Fee. In such event, the goods and services to be provided by Sponsor (the "Bartered Items") and the approximately value thereof shall be detailed in an Attachment to this Agreement. Payments hereunder are tax deductible to the extent allowed by law. PTWA will issue a receipt disclosing the charitable portion, if any, of the Fee.
- 2. DELIVERY.** PTWA shall not be obligated to provide the benefits until Sponsor makes full and timely payment of the Fee and/or delivery of the Bartered Items. PTWA reserves the right to modify event location and/or date in its sole discretion and/or to substitute any item of a Package with an item of equal or greater value. PTWA will notify Sponsor of any such modification via regular mail and/or email. No such modification shall entitle Sponsor to a refund of the Fee and/or reduction in the Bartered Items. PTWA is solely responsible for determining location and size of signage.
- 3. MATERIALS.** Sponsor's logo, together with any instructions pertaining thereto, must be delivered to PTWA by Sponsor within thirty (30) days of signature on this Agreement. PTWA reserves the right to specify format guidelines for creative materials. If materials submitted are defective or non-compliant, inclusion may be forfeited by Sponsor without penalty to PTWA. No materials shall be contrary to public interest, and all materials are subject to PTWA's prior approval and continuing right to reject. Sponsor represents and warrants that all consents required by law have been obtained prior to the submission of creative materials to PTWA and that no material submitted to PTWA by Sponsor will infringe any common law or statutory copyright, right of privacy, trademark, trade name or any other right of any person or entity; and that such material will contain no matter that is libelous, scandalous or in any other way objectionable (including, without limitation, material that constitutes or results in illegal competition or trade practices).
- 4. NO REFUND.** Sponsor acknowledges and agrees that the Fee is nonrefundable and any Bartered Items are non-returnable, whether or not used by Sponsor.
- 5. NO LICENSE.** Sponsor acknowledges and agrees that, unless specifically detailed in the benefits, no right or license to the use of any PTWA trademarks, names or logos has been granted hereunder, and Sponsor shall not use, in any manner, any PTWA trademarks, names or logos without PTWA's prior written consent.
- 6. PRODUCTS.** Sponsor shall not distribute goods or merchandise at the event without prior written consent of PTWA. Sponsor shall be solely responsible for compliance with all applicable laws, statutes, ordinances, rules and regulations related to its provision of Bartered Items hereunder including, without limitation, taxable reporting on giveaways. Sponsor warrants that any goods included in the Bartered Items will be fit and sufficient for the purpose intended, are merchantable, of good material and workmanship, and are free from defect, and any services included in the Bartered Items and proceeds thereof shall be fit for the purposes intended, shall meet the highest standards of the relevant industry, and, unless restrictions are clearly disclosed in writing, shall not infringe upon or violate in any respect, when used by PTWA in any reasonable manner or media, the rights of any person, firm or entity.
- 7. MEDIA RIGHTS.** Sponsor acknowledges and agrees that PTWA owns all media rights (now existing and to be developed) associated with the event and all onsite activities and venues and, as such, Sponsor agrees not to transmit or facilitate transmission of any account, description, picture, or reproduction of the event without the specific advance written permission of PTWA.
- 8. SPONSOR'S PERSONNEL & PROPERTY.** Property of any kind brought to the event by Sponsor, its employees, contractors, agents and guests shall be at Sponsor's sole risk. Sponsor shall assume all risk of damage to and loss by theft or otherwise of the property of Sponsor, its employees, contractors, agents and guests and shall expressly release and discharge PTWA from any and all liability for any such loss. PTWA requires that incident reports be completed in all cases of personal injury, theft, vandalism, etc. Such incidents should be reported immediately so proper investigations can be initiated. Sponsor acknowledges that any Bartered Items are provided by Sponsor as an independent contractor to PTWA and nothing herein shall be construed to make either party the partner, employee, joint venturer or agent of the other party and neither party shall have the right or power to obligate or bind the other in any manner whatsoever. Sponsor shall not be deemed nor shall it or its agents, contractors or employees hold themselves out as PTWA's agents, contractors, employees or servants. Sponsor shall be solely responsible for federal income taxes, social security, medicare, workers or unemployment compensation benefits or any other legal deductions for any agents, contractors or employees of Sponsor, payment of which shall be Sponsor's responsibility.
- 9. NO RESELLING.** No benefits contained in the Package may be conveyed, assigned, sold or otherwise transferred to another person or entity for financial consideration without prior written consent of PTWA. In the event of any such conveyance, assignment, sale or other transfer, PTWA shall have the right to refuse or revoke use of any such benefit, and Sponsor shall not be entitled to a return or refund of any of the Fee and/or Bartered Items.
- 10. CONFIDENTIALITY.** Each party acknowledges that the other party may be in a position as a result of this Agreement to gain confidential information about the other party, including the terms (but not the existence) of this Agreement, and each party covenants not to reveal any such confidential information unless required by law.
- 11. INSURANCE & INDEMNIFICATION.** Upon request, each party shall provide the other party with evidence of commercial general, professional, automobile, and/or employer's liability and/or workers compensation insurance in commercially reasonable levels naming the other party as an additional insured. Each party shall indemnify, defend and hold the other and its officers, directors, members, employees, contractors, volunteers, vendors and agents ("Indemnitees") harmless from and against any and all liabilities, damages, injuries, claims, suits, judgments, causes of action and expenses (including reasonable attorneys' fees, court costs and out-of-pocket expenses) suffered or incurred by the Indemnitees as a result of any breach of any obligation hereunder by the indemnifying party or as a result of the indemnifying party's use of the benefits provided by the other party unless caused by the negligence or misconduct of the Indemnitees.
- 12. MISCELLANEOUS.** This Agreement shall be governed by and construed in accordance with the laws of the State of Florida. Sponsor may not assign its rights or obligations hereunder without prior written consent of PTWA. No amendment to this Agreement shall be effective unless in writing and executed by all parties. This Agreement may be executed in any number of counterparts, including via facsimile, and each such counterpart shall be deemed an original. The party signing for Sponsor represents and warrants that he/she has the requisite authority to bind Sponsor to the terms and conditions herein.